

# PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

Wednesday, April 21, 2021

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## ***ICYMI: Care Advocates Amplify Calls to Invest in National Care Infrastructure, Including Paid Leave***


*Paid Leave and Care Infrastructure Advocates Share Banner Activation in D.C., Amplifying Calls to Recognize Care as Critical Infrastructure*

**Washington, DC** — Paid Leave for All, along with other members of the #CareCantWait coalition, called on the White House and congressional leaders to include care infrastructure — a permanent, national paid leave policy, child care, and home and community based services — in President Biden’s forthcoming infrastructure package with a banner activation throughout Washington, DC.

Advocates shared images across social media last week of a banner modeled after traditional green highway signs reading “Care is infrastructure” posted near major infrastructure landmarks across Washington, D.C. to reinforce care infrastructure as a priority in upcoming infrastructure legislation. Images were shared of the banner in front of infrastructure landmarks including Union Station, highways, the Key Bridge, the Manassas Dam, the Capitol, and more.

See some of the key moments on social media:



**Supermajority**   
@supermajority

...

Most people support investments in our collective care infrastructure. And [@supermajority](#) agrees.

The time for the government to take this investment seriously is now.

[#CareCantWait](#)



**Paid Leave for All** @PaidLeaveforAll · Apr 15

#CareCantWait is sharing a message in Washington today.

Care is infrastructure—and a bipartisan supermajority supports investments in the care economy. Let's pass it in the plan to #BuildBackBetter.



5:44 PM · Apr 15, 2021 · Twitter Web App



**MomsRising**   
@MomsRising



Damn straight **#CareCantWait** !!  
Care IS infrastructure **#PaidLeaveforAll**



**Paid Leave for All** @PaidLeaveforAll · Apr 15

Care infrastructure works for everyone. If we want to **#BuildBackBetter**, investments in care must be a part of the plan. **#CareCantWait**



5:37 PM · Apr 18, 2021 · Twitter Web App



**Ai-jen Poo** ✓  
@aijenpoo



Found some new road signs in DC, with an important message. 😊😊

**#CareCantWait #CareisEssential**



**Paid Leave for All** @PaidLeaveforAll · Apr 15

#CareCantWait is sharing a message in Washington today.

Care is infrastructure—and a bipartisan supermajority supports investments in the care economy. Let's pass it in the plan to #BuildBackBetter.



2:24 PM · Apr 15, 2021 · Twitter Web App



reshmasaujani ✓  
@reshmasaujani



Care is infrastructure at its core foundation. Without care, no other work is possible. **#CareCantWait!**



**Paid Leave for All** @PaidLeaveforAll · Apr 15

Investing in care infrastructure would yield millions of jobs and trillions of dollars in GDP. #PaidLeaveForAll agrees with the majority of voters that #CareCantWait.



6:16 PM · Apr 15, 2021 · Twitter for iPhone



**Tina Tchen** ✓  
@TinaTchen



Care is infrastructure—and a bipartisan supermajority supports investments in the care economy. There will be no recovery unless we focus on caregiving.

**#CareCantWait**



4:47 PM · Apr 15, 2021 · Twitter Web App











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*The #CareCantWait coalition is led by Caring Across Generations; Center for Law and Social Policy (CLASP); Closing the Women's Wealth Gap; Community Change & Economic Security Project Community Change; Family Values @ Work; MomsRising; National Domestic Workers Alliance; National Partnership for Women & Families; National Women's Law Center; Paid Leave for All; Service Employees International Union (SEIU); The Arc; TIMES UP; and Zero To Three. Learn more about Care Can't Wait [here](#).*

*The Paid Leave for All campaign is a growing collaborative of organizations fighting for paid family and medical leave for all working people. Learn more about Paid Leave for All [here](#).*